

2024 Symposium

# FOOD SAFETY TO DIGITAL TRANSITION

September 19 and 20 - Saint-Hyacinthe RDC

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## Partnership plan

Forum for industrials, academics and decision-makers in the field of food safety to exchange information on the safety of the food supply.

September 19–20, 2024 Saint-Hyacinthe Research and Development Centre

#### Contact

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#### Introduction

The <u>Association québécoise pour l'innocuité</u> <u>alimentaire (AQIA)</u> [Quebec Association for Food Safety, AQIA] is the only French-speaking association dedicated entirely to food safety and quality. It is the leader in food quality and safety in Quebec, and brings together various members from the bio-food industry.

Each year, AQIA organizes a symposium on a relevant and timely theme for the food safety community. We offer several partnership categories to showcase your leadership in the sector and ensure your company's visibility among a targeted clientele: Quebec food quality and safety professionals at the industrial, academic and decision-making levels.



## Content

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## About us

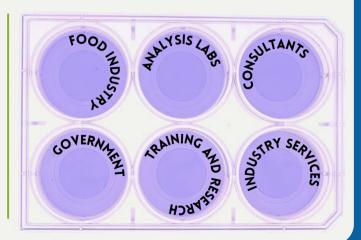
#### Unique in the field of food safety in Quebec!

The mission of the <u>Association québécoise pour l'innocuité alimentaire</u> (AQIA), an affiliate of the <u>International Association for Food Protection</u> (IAFP), is to provide an exchange platform for food safety professionals to support the transfer of knowledge and information on the safety of the food supply.

#### **Mission**

To provide a platform for food safety professionals (industry, services, training, politics and research) to share information and improve knowledge of food quality and safety.

#### **Our members**





challenges and cutting-edge approaches to food safety!

Focus on the digital transition.

AQIA is pleased to invite its members and place on September 19 and 20, 2024, at the Saint-Hyacinthe Research and Development Centre, in the biofood companies. The Saint-Hyacinthe RDC is part network of 20 research and development centers.

The center's research members will open the doors of their facilities to us for targeted laboratory tours.

Firmly focused on today's food safety issues, our opportunities to hone your expertise and network.



### **Event** highlights

High-level conferences

300-second popularized oral presentations by students

Discussion panel

Student poster and networking sessions, booths, networking cocktail

# **Event** format





#### Afternoon activities

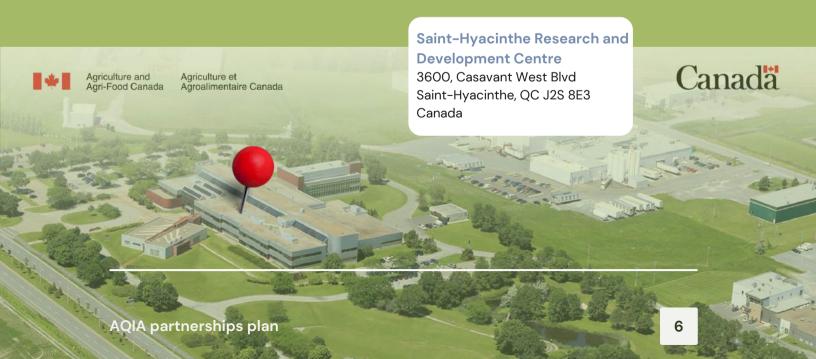
- AQIA Annual General Meeting
- Tour of the Saint-Hyacinthe Research and Development Centre facilities by its researchers
- Networking cocktail



#### Symposium day

A great program for our members from industry, academia, professional circles and decision-makers!

Several lectures, student oral and poster communications, discussion panel and booths.



# Support

options	BRONZE	SILVER	GOLD	COCKTAIL HOST	PLATINUM
•	\$500	\$1000	\$2500	\$3500	\$5000
Publication-advertising of the partnership on AQIA's and INAF-Université Laval's networks					Х
Scholarship in the name of the company awarded during the student presentation competition					Х
Special mention as a cocktail partner				Х	
Your corporate logo on display at the cocktail party				Х	
Opportunity for a speech				X	Х
Possibility of distributing a promotional item/leaflet to participants			Х	X	Х
Free registration(s) for the AQIA Symposium			1	2	2
Partner logos featured in a publication on AQIA's social networks at the event launch, and repeated in the INAF network.		X	X	Х	Х
Mention of your company on the welcome poster at the event	Name only	Logo (small)	Logo (large)	Free- standing logo (large)	Logo (V. large)
Your corporate logo in the AQIA conference room (PowerPoint) during breaks	Name only	Logo	Logo	Free- standing logo	Logo
Your corporate logo on event communications, the AQIA website and the event website (registration)	Х	X	Х	X	Х
Acknowledgement of partners (corporate logos) in a post-event publication on AQIA's social networks and repeated in the INAF network.	X	X	X	Х	Х

Other support option: get a booth (table + chairs) with your parapost

- \$150 for AQIA corporate members (corporate membership is \$100)
- \$400 for non-members



## Interested in becoming an **AQIA Symposium 2024** partner?

### Or interested in a booth?









aqia-qc.org

**OR CLICK HERE** 

#### **Contact**

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