



ASSOCIATION QUÉBÉCOISE POUR
L'INNOUITÉ ALIMENTAIRE

AQIA's 10th Annual Symposium
September 18-19, 2019

***Food Safety and Quality Training:
Challenges and Novel Approaches to Mobilize
and Optimize Skills***



PARTNERSHIP PROSPECTUS

Join the Quebec food safety leaders at the AQIA ANNUAL SYMPOSIUM by partnering with the only Association dedicated to Food Safety in the province of Quebec.

A range of partnership options are proposed for you to obtain great visibility for your business and demonstrate your leadership before a target audience of food safety and quality assurance professionals.



Unique in the Quebec Food Safety Landscape

The mission of the [Quebec Association for Food Protection \(AQIA\)](#), an affiliate of the [International Association for Food Protection \(IAFP\)](#), is to support knowledge transfer and provide a forum to food safety professional workers to exchange information on protecting the food supply.

AQIA is funded exclusively by memberships and activities it organizes. The Université Laval's Institute of Nutrition and Functional Foods (INAF) supports the scientists involved in AQIA and is engaged in the coordination of its mission and activities. The AQIA's board is composed of representatives of the Quebec agri-food industry and the Quebec Ministry of Agriculture, Fisheries and Food (MAPAQ).

Support Options - AQIA Symposium 2019

Categories of partnerships	
PLATINUM	\$3,000
<ul style="list-style-type: none"> • Two free registrations to the AQIA's 10th Annual Symposium; • One free stand in the Alphonse-Desjardins Pavilion Atrium; • Your logo on the AQIA's Website page announcing the event; • Your logo in the online and printed program; • Your logo visible in the conference room; • Opportunity to distribute a promotional object/leaflet to participants; • Special mention as PLATINUM partner during the conference. 	
GOLD	\$2,000
<ul style="list-style-type: none"> • One free registration to the AQIA 2018 Symposium (worth \$300); • Your logo on the AQIA's Website page announcing the event; • Your logo in the online and printed program; • Your logo visible in the conference room; • Opportunity to distribute a promotional object/leaflet to participants; • Special mention as GOLD partner during the conference. 	
SILVER	\$1,000
<ul style="list-style-type: none"> • Your logo on the AQIA's Website page announcing the event; • Your logo in the online and printed program; • Your logo visible in the conference room. 	
BRONZE	\$500
<ul style="list-style-type: none"> • Your logo on the AQIA's Website page announcing the event; • Your logo visible in the conference room; 	
FOOD SPONSORSHIP	
<ul style="list-style-type: none"> • Your logo on tables during breaks and/or at the AQIA cocktail 	

Support Options- Symposium de l'AQIA 2018

Options d'appui financier	
Cocktail – Wednesday September 19	\$2,500
One opportunity to host the cocktail. This option gives you:	
<ul style="list-style-type: none"> • Two free registrations to the 2018 AQIA Symposium • Opportunity to address participants during the cocktail • Possibility to distribute a promotional object/leaflet to participants; • Your logo visible in the cocktail room and special mention as partner of the activity; • Your logo on the AQIA's Website page announcing the event; • Your logo in the online and printed program; 	
Sessions on Thursday September 20	\$1,500
Two options for the Thursday Sessions. This option gives you:	
<ul style="list-style-type: none"> • Your logo in the online and printed program; • Your logo visible at the entrance of the plenary room for the chosen session; • Possibility to distribute a promotional object/leaflet to participants; • Special mention as partner of the chosen session 	

The Organizing Committee prepared a high quality program with reputed speakers who will talk on relevant topics in the food safety area. (Consult program on pages 6 and 7).

We thank you for the attention you give to this partnership proposal. Please fill in the form on the next page to communicate your choice.

Warm regards,



Julie Jean, Ph.D., professor
President
AQIA



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FINANCIAL SUPPORT

<input type="checkbox"/>	Platinum	\$3,000
<input type="checkbox"/>	Gold	\$2,000
<input type="checkbox"/>	Silver	\$1,000
<input type="checkbox"/>	Bronze	\$500
<input type="checkbox"/>	Product, please specify:	Quantity: _____
<input type="checkbox"/>	Cocktail, Wednesday, September 20	\$2,500
<input type="checkbox"/>	One session on Thursday, September 21	\$1,500

- I also wish to hold a stand (\$400 for non-members or \$150 for corporate members)

Business name: _____

Address: _____

Address: _____

Email: _____

- Please send an invoice for payment;
→ Give the exact company name for invoice, if different from above

Write out check to **Université Laval** and send to:

Andrée Lagacé
2425, rue de l'Agriculture
Pavillon Paul-Comtois, local 1316
Université Laval, Québec (QC) G1V 0A6

For information, contact:

Andrée Lagacé

418 656-3951

Andree.lagace@fsaa.ulaval.ca

AQIA sincerely thanks you for your support!

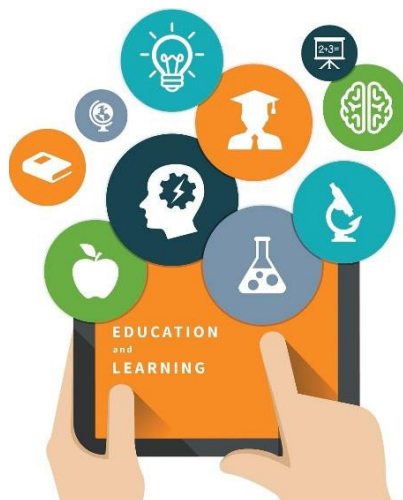
AQIA's 10th Annual Meeting
September 18-19, 2019
Alphonse-Desjardins Pavilion
Université Laval



Preliminary Program

Wednesday, September 18	
10:00 am	AQIA Development Committee Meeting; Room 1316, Paul-Comtois Pavilion - Welcome to all those interested in getting involved!
1:30 pm	Visit of the Faculty of Agriculture and Food Sciences Pilot Laboratory, Paul-Comtois Pavilion, Université Laval – Food Product Sampling
3:00 pm	AQIA's General Annual Meeting
4:30 pm	Title to come Ruth Petran, VP RD&E, Food Safety and Public Health, Ecolab, IAFP Secretary, USA
5:15 pm	Networking Cocktail Party - Celebration of the 10 th AQIA Annual Meeting
Thursday September 19	
Chair : Ariane Krol, Journalist – La Presse	
8:30 am	Welcome Remarks, Sylvie Turgeon, Head of INAF and AQIA president
8:45 am	Improve Your Training Game to Gain Employee Engagement Jennifer McCreary, Technical manager, Training & Education Services, Food Division, NSF International
9:30 am	The Power of Play: Using Media to Educate Barbara Chamberlin - Learning Games Lab, Media Productions, New Mexico State University
10:15 am	Research Project Pitch in 300 Seconds by Zeyan Zhong, McGill University and Soufiane Telhig, Université Laval
10:30 am	Networking Break, Visit of Stands and Poster Session
11:00 am	Innovative Strategies in Education Pedagogy – Sébastien Bédard, Assistant Director, Training Digital Environment, BSE, Université Laval
11:30 am	Menu-du-Jour: Raw Chicken Tartare? – Reflection on Professional Ethics - Lyne Létourneau, prof., Université Laval, co-author of Éthique du Hamburger

**AQIA's 10th Annual Meeting
Preliminary Program (cont'd)**



12:00 noon	Lunch, Networking, Visit of Stands and Poster Session
1:30 pm	Research Project Pitch in 300 Seconds by Graduate Students
1:45 pm	<p>Quality and Food Safety Training in Quebec High School, College and University:</p> <ul style="list-style-type: none"> • CSMOTA - Lise Perron, General Manager • Institut de technologie agroalimentaire – (Name to confirm) • Institut de Tourisme et d'Hôtellerie du Québec – (Name to confirm) • Université Laval - Julie Jean, Head of Undergraduate Food Science and Technology Program
2:15 pm	<p>Quality and Food Safety Training at Work:</p> <ul style="list-style-type: none"> • Olymel - Sylvain Fournaise, VP Food Safety and Technical Services • Leclerc - Sébastien Beaulieu, VP Food Safety • La Cage - Cynthia Jodoin, VP Human Resources • Newrest - Arouna Wabi, Quality General Manager <p>Do Training Programs Answer Industry Needs? – Discussion moderated by Ariane Krol, journalist</p>
3:15 pm	Networking Break, Visit of Stands and Poster Session
3:45 pm	The Learner at the Center of his Learning : A Look at Food Safety Training by a Retired College Teacher - Michel Lamontagne , Expert in Food Safety
4:15 pm	Student's Awards Ceremony and Final Remarks AQIA president



